



# Color with Character

## Avery Dennison® SC950 Cut Vinyl Film

### Next Generation Supercast Film

Avery Dennison Graphics Solutions introduces SC950 Supercast Cut Vinyl, a collection of 133 vibrant and bold, high-gloss and metallic films that bring the character of today's brands to life.

### FEATURES AND BENEFITS

- > Industry-leading weeding\*
- > Broadest color palette in the industry for color confidence
- > Efficient and precise conversion on commercial and craft plotters
- > Outstanding durability and color fastness
- > High-gloss finish
- > Superior conformability for complex, curved surfaces
- > Excellent UV, temperature, humidity and salt spray performance
- > Pantone® color reference makes design easy
- > Custom color matching available

### COMMON APPLICATIONS

#### Long Life, Complex Curved Surfaces

- > Indoor Signage
- > Outdoor Signage
- > Fleet
- > Marine
- > Vehicles
- > Emergency Vehicles
- > Mass Transit, Light Rail and Buses





## Full Color Confidence

SC950 premium quality, Supercast vinyl film delivers full color confidence with industry-leading weeding and exceptional conformability for a wide range of surfaces and application types. SC950 shares a consistent color palette of 100 memorable colors with the new HP750 High-Performance Film. This shared palette delivers improved range of film use and job productivity, enabling the exact combination of films to meet the demands of today's brands.

To learn more visit [graphics.averydennison.com/CutVinylFilms](https://graphics.averydennison.com/CutVinylFilms).



Join the Avery Dennison Graphics Solutions Community

For information on warranty terms, exclusions and certain limitations, visit [graphics.averydennison.com](https://graphics.averydennison.com). All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that the purchaser has independently determined the suitability of such products for its purposes.

All Avery Dennison products are sold subject to Avery Dennison general terms and conditions of sale.

\*SC950 Supercast Film: Weeding performance claims based on Avery Dennison internal testing of SC950 cast film against other leading manufacturers' cast films. Weeding performance may vary by color.

Visit [graphics.averydennison.com/CutVinylFilms](https://graphics.averydennison.com/CutVinylFilms) for additional product information



Graphics Solutions

### Avery Dennison Graphics Solutions

8080 Norton Parkway  
Mentor, Ohio 44060

[graphics.averydennison.com](https://graphics.averydennison.com)