GRAPHICS MEDIA COMPARISON CHART

JESSUP Adhesive Coated Films

	ASPHALT ART®	TEXWALK®	SPORT WALK®	SOFT WALK®	CAT WALK®	CLEAR WALK®	GLO BRITE®	MATADOR™	OVERLAMINATE
Compatible Inks	UV & Latex	Solvent, UV Eco-Solvent, Screen, Latex	Solvent, UV, Screen, Latex	UV	Solvent, UV, Screen, Latex	Solvent, UV, Screen, Latex	Solvent, Eco-solvent, Latex, UV	UV and Latex	
Durability	3 to 12 months indoor/outdoor	Up to 3 months on floors indoors/24-36 months on walls indoors; 1-3 months outdoor on smooth surfaces	Up to 3 weeks outdoors	Reusable	Up to 3 months indoors	Up to 3 months indoors	24-36 months on walls indoors	24+ months of indoor traffic	Up to 12 months of indoor trafic
Roll Sizes	24" x 10' 48" x 33' 48" x 100'	23" x 10' 48" x 82' 48" x 164'	27" x 10' 54" 33' 54" x 100'	29" x 10' 60" x 82'	27" x 10' 54" x 33' 54" x 100'	27" x 10' 54" x 33' 54" x 100'	27" x 10' 54" x 50 54" x 150'	30" x 10' 60" x 50	27" x 10' 54" x 50 54" x 100'
Applied Thickness (Substrate & Adhesive)	23 mil	14 mil	23 mil	95 mil (substrate only)	20 mil	20 mil	9 mil	40 mil	23 mil
Indoor Use	Exposed brick walls, Smooth and uneven surfaces	Carpet, Tile, Wood, Metal, Sealed concrete, Wall applications on most flat surfaces		Carpet, Tile, Wood Metal, Smooth concrete	Tile, Sealed concrete, Ideal for wet locations around hot tubs, shower stalls and swimming pools	Tile, Sealed concrete, Ideal for wet locations around hot tubs, shower stalls and swimming pools	Wall applications or most flat surfaces	Ideal for most indoor counter and floor surfaces	Adhears to standard graphic substrates-indoors
Tolerates Vehicle Traffic	●								
Outdoor Use	Asphalt, Concrete, Stone, Brick, Concrete pillars, Brick walls	Smooth concrete, Sealed wood	Asphalt, Concrete, Stone, Brick	Asphalt, Concrete, Other smooth surfaces, Floats on water					
100% Recyclable	●								
Repositionable		●		●				●	
Seam Overlap Ability		●							
Wall Applications	●	●		●			●		
Common Uses	Sports arena, Race tracks, Parades, Retail stores, Marathons, Bike events	Trade show, Retail POP, Wayfinding, Short term outdoor on smooth surfaces	Marathons, Parades, Retail stores, Mall graphics, Canvas prints	POP, events, Trade shows, Pools and Fountains	Retail POP, Directional and safety signage	Retail POP, Directional and safety signage	Events, Safety and promotional signage, Wayfinding, Retail environments	Counter mats, Wayfinding, Retail point of purchase, Indoor floor graphics	Heavy duty clear overlaminate designed for adhesion to standard indoor floor substrate
ASTM D-2047	●	●	●	●	●	●	●	●	●
ASTM E84		●							
NFSI Certified	●								